



Tyler Schoenhals Pratt

Graphic Designer

Forward-thinking and creatively driven graphic designer with nearly 15 years of experience in brand development, advertising and creative marketing across a multitude of industries.

Education History

Bachelor of Science in Mass Communication University of Utah 2009 - 2013

Emphasis in new media

Work History

Graphic Designer III Mountain America Credit Union 2019 - Present

Oversee the design and production of marketing materials while maintaining strict corporate identity standards for all published materials. Present concepts for marketing campaigns. Work with project managers and the creative team to launch successful campaigns that directly support corporate goals and initiatives.

Senior Graphic Designer Harmons Grocery 2017 - 2019

Developed high-quality designs and concepts for products and marketing initiatives while ensuring brand guidelines are consistently met in all marketing material across 22 stores throughout Utah.

Senior Graphic Designer Utah Media Group 2015 - 2017

Served as the design lead on a multitude of projects and while working with leadership to ensure final products align with creative direction.

Page Designer/Visual Editor Deseret News 2012 - 2020

Designed cover pages of main sections of the newspaper and edited, paginated and proof read inside pages and stories.

Profile

I simply love to create—whether it's design, music, or painting, I'm constantly trying to scratch that creative itch. I've also been ever-curious and passionate about technology since I was young, and am always trying to learn something new or figure out the inner workings of a new piece of software or technology.

Being able to combine creativity and technology is where I shine, and is what drives me both in my professional and personal life. But beyond that, finding like-minded people to collaborate with and learn from is as important to me as anything else.

Contact

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Skills

Print Marketing	●●●●●
Branding/Identity	●●●●●
Web Design	●●●●●
Web Development	●●●●○
UI/UX Design	●●●●○
Motion Graphics	●●●○○